

# PARADE of HOMES

*Presented by The Lincoln Trail Home Builders Association*

**SAVE THE DATES**  
**October 17-19,**  
**2025**



# The Lincoln Trail Home Builders Association is proud to announce this year's Parade of Homes, October 17-19, 2025

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For many years, the **Lincoln Trail Home Builders Association's Parade of Homes** has been a cornerstone event in our community—celebrating innovation, craftsmanship, and collaboration in homebuilding. We are thrilled to announce the return of this much-anticipated event!

Several of our **Registered Builders** are already hard at work preparing for this year's tour. The Parade attracts a dynamic audience eager to explore the latest in-home design, technology, remodeling trends, and construction techniques.

This event provides a unique opportunity for **builders, remodelers, suppliers, and industry professionals** to showcase their work, products, and services in a high-profile setting. Whether attendees are actively looking to buy, build, renovate—or simply seeking inspiration—they need experts like you to help bring their vision to life.

## Why Participate?

- **Prominent exposure** to hundreds of engaged visitors
- **Sponsorship opportunities** across three tiers: Foundation, Framework, and Nail
- **Booth spaces** are available at our ticketing locations throughout the weekend
- A powerful way to **enhance your brand visibility** and grow your network

The **Parade of Homes** officially kicks off our sponsorship year. It is not just a celebration of new homes—it's a celebration of the people and companies who make them possible.

We invite you to review the attached **Partner Form** outlining all available opportunities. If you have any questions or would like to discuss how to make the most of your participation, we are here to help.

Let us build something great together.

Warm regards,

Sincerely,

Mike Brantingham  
LTHBA President, Registered Builder

Jasmine Rugama  
LTHBA Executive Officer

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All sponsors must be a current member and in good standing with LTHBA. Membership to LTHBA is \$395 annually and includes a membership to the Lincoln Trail Home Builders Association (LTHBA), Home Builders Association of Kentucky (HBAK) and the National Association of Home Builders (NAHB).



# 2025/2026 KEY PARTNER PROGRAM

## Foundation Partner - \$5,000

### *Parade of Homes – October 2025*

- Your company will receive primary positioning in all media marketing materials including but not limited to radio, newspaper, social media, signage, banners, and billboards etc.
- In addition to benefiting from our overall media plan and event, we will produce Parade of Homes directories.
  - o Your company will receive a complimentary full page in the Parade of Homes Directory published and available at each of the POH homes.
- As a Foundation Sponsor, take advantage of the chance to create a special promotion, prize drawing and/or personal representation during the event.
- **Free booth space in a Parade of Homes location (\$1000 value), like previous Home & Remodeling Show event, visible to all paying Parade of Homes visitors (850+).**
- **Prime set-up during the VIP/Kickoff Award Event and at each of the POH homes as desired.**
- Logo included in all the LTHBA signage at every home.
- Your business will receive six (6) VIP dinner tickets (value of \$300).

### *Annual Signage and Recognition*

- Your company logo on the LTHBA corporate Sponsor Signs displayed in the LTHBA Conference Room and at all LTHBA General Membership Meetings, functions and events.
- **Your company logo on the LTHBA website home page.**

### *Home Design & Remodeling Show – February 2026*

- **Free Corner Booth**



# 2025/2026 KEY PARTNER PROGRAM

## Framework Partner - \$2,500

### *Parade of Homes – October 2025*

- Your company will receive primary positioning in media marketing materials including but not limited to radio, newspaper, social media, signage, and banners.
  - In addition to benefiting from our overall media plan and event, we will produce Parade of Homes directories.
- Your company will receive a **\$250 discount** off a quarter-page ad or larger (ad design is included) in the Parade of Homes Directory published and available at each of the POH homes.
- As a Framework Partner, take advantage of the chance to create a special promotion, prize drawing and/or personal representation during the event.
- **½ price booth space in a Parade of Homes location (\$500 value), like previous Home & Garden Show events, visible to all paying Parade of Homes visitors (850+).**
- Logo included in all the LTHBA signage at every home.
- Secondary signage set-up during the VIP/Kickoff Award Event.
- Your business will receive 4 VIP tickets (value of \$200).

### *Signage and Recognition*

- Your company logo on the LTHBA corporate Sponsor Signs displayed in the LTHBA Conference Room and at all LTHBA General Membership Meetings, functions and events.





# 2025/2026 KEY PARTNER PROGRAM

## Nail Partner - \$1,000

### *Parade of Homes – October 2025*

- Your company will receive secondary positioning in media marketing materials including but not limited to radio, newspaper, social media, signage, and banners.
- In addition to benefiting from our overall media plan and event, we will produce Parade of Home directories
  - o Your company will receive a **\$100 discount** off an eighth-page ad or larger (ad design is included) in the Parade of Homes Directory published and available at each of the POH homes.
- As a Nail Partner, take advantage of the chance to create a special promotion, prize drawing and/or personal representation during the event
- Your business will receive 2 VIP tickets (value of \$100)

### *Signage and Recognition*

- Your company logo on the LTHBA corporate Sponsor Signs displayed in the LTHBA Conference Room and at all LTHBA General Membership Meetings, functions and events.



# 2025/2026 KEY PARTNER PROGRAM

\_\_\_\_\_ **YES! I would like to participate as a Key Partner.**

## **Please Choose Partnership Level:**

☐ Foundation Sponsor (\$5,000)

☐ Framework Sponsor (\$2,500)

☐ Nail Sponsor (\$1,000)

**Name** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

\_\_\_\_ Check enclosed (made payable to the LTHBA)    **Charge to my:**    \_\_ Visa    \_\_ MasterCard    \_\_ American Express  
\*A 3% service charge will be applied to all credit card payments.

**Card Number** \_\_\_\_\_ **Expiration** \_\_\_\_\_

**Print Name on Card** \_\_\_\_\_ **CVV Code** \_\_\_\_\_

**Billing Address (if different from above)** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Lincoln Trail Home Builders Association**  
**911 N. Mulberry Street Elizabethtown, KY 42701**

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**Questions? Email: [builders@lincolntrailhba.com](mailto:builders@lincolntrailhba.com) or call 270-234-1706.**

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